

CHAPTER ONE: INTRODUCTION

1.1 Background to the Study

Begin by introducing your research topic. Example: In recent years, the use of social media has significantly increased in Nigeria, influencing many aspects of daily life including education.

1.2 Statement of the Problem

State the issue your research will address. Example: Despite its widespread use, there is little research on how social media affects students' academic performance.

1.3 Objectives of the Study

Main Objective: To investigate the relationship between social media use and academic performance.

Specific Objectives:

- To determine how frequently students use social media.
- To evaluate the impact of social media usage on GPA.
- To assess students' awareness of its academic effects.

1.4 Research Questions

- How frequently do students use social media platforms?
- What effect does social media have on academic performance?
- Are students aware of the academic impact of social media?

1.5 Research Hypotheses

H0: There is no significant relationship between social media usage and students' academic performance.

H1: There is a significant relationship between social media usage and students' academic performance.

1.6 Significance of the Study

Explain who benefits from this research - students, lecturers, education policy makers, etc.

1.7 Scope and Limitations

Describe the geographical or academic scope of the research and potential limitations like time or funding.

1.8 Definition of Terms

Social Media: Platforms like WhatsApp, Facebook, Instagram used for communication.

Academic Performance: The level of achievement in educational activities, often measured by GPA.